

**Service Learning Journal Web Log Grading Rubric**  
**Fall 2007 Digital Citizenship**  
**University of Pittsburgh • Dr. Stuart Shulman**

*Note: Milestones are those "ah hah" moments where you learn something new*

	<b>Exemplary</b>	<b>Good</b>	<b>Needs Improvement</b>	<b>Unsatisfactory</b>
<b>Content</b>	Milestones show significant advances in understanding and regular and insightful posts are made on other students' blogs	Milestones are created noting distinctive moments and some posts are made to other blogs	A mix of meaningful and trivial learning opportunities and few if any posts to other blogs	Trivial posts about inconclusive or low level observations with few if any posts to other blogs.
<b>Creativity</b>	Novel approaches to posting and interpreting the milestones throughout the semester	A mix of text, images, and hyperlinks that is reasonably engaging and original	Hum drum observations that capitalize on few of the distinctive attributes of the blogosphere	Plain text about plain ideas
<b>Service-Learning Fluency</b>	Close correspondence between the milestones and the core elements of the required texts, as well as observations and insights about fluency that will inform others.	Tangible correspondence between the milestones and the required texts, as well as some useful observations for others to learn from	Limited correspondence between the milestones and the required texts and few observations of use to others	No genuine effort to translate the required texts into milestones and not much of use for a fluency buff seeking to shape their own pathway
<b>Grammar</b>	Posts are consistently grammatically correct and show signs of careful preparation	Posts consistently display solid though not perfect grammar	Posts are regularly in need of more careful (or any) proofreading	Posts are littered with careless errors
<b>Style</b>	Text is clear, simple and direct; a pleasure to read	Text is solid, with some stylistic oddities or idiosyncrasies	Text is wandering and difficult to follow, lacking organization or coherence	Weak prose with no grace or elegance whatsoever